

Seasoned corporate communication leaders take charge at PR Society, Delhi

PIONEER NEWS SERVICE

■ New Delhi

The Public Relations Society, Delhi (PRSD), the Capital's premier forum for PR, Corporate Communication, and Media Professionals, ushered in its new Governing Board during the National Public Relations Day celebrations held at the Press Club of India.

The entire Executive Committee for the year 2026-2028 term was declared elected unopposed. The results were formally announced by the Returning Officer before a distinguished gathering of industry leaders, senior communicators, veterans, and young professionals.

The new team will be led by GS Bawa as Chairman.

A veteran communication strategist, Bawa has been elevated to the apex role



after serving the Society with distinction as General Secretary in the previous term. He will be joined by Dr. Jyoti Kumar, Chief General Manager (Corporate Communications), GAIL (India) Ltd., who takes charge as Secretary.

The core leadership team is further strengthened by Rama Vijay, former General

Manager (Corporate Communications), REC Ltd - Vice Chairman, Dr Akshat Chopra, Deputy Manager (Corporate Communications), Power Grid Corporation of India Ltd as Joint Secretary, and Vipin Kharbanda - Treasurer.

The team brings together decades of cross-sectoral corporate expertise, policy advo-

cacy, and institutional knowledge to lead PRSD into its next phase of growth.

Jyoti Kumar, Secretary, said in a fast-evolving, high-velocity media ecosystem, the communicator's role is more critical than ever. PRSD will act as a catalyst for upskilling, ethical practice, and thought leadership.

We will create more focused, interactive platforms for professionals to learn, share, and lead, Jyoti said. Founded as a professional body of public relations and corporate communication practitioners, PRSD is dedicated to advancing the profession through knowledge-sharing, capacity building, and advocacy. It serves as a bridge between industry, academia, and policymakers to strengthen the strategic role of communication in nation-building.

PRSD elects new Governing Board for 2026–28 unopposed on PR Day

NEW DELHI: The Public Relations Society, Delhi (PRSD) on Sunday announced its new Governing Board during National Public Relations Day celebrations at the Press Club of India, with the Executive Committee for 2026–28 elected unopposed. The results were declared by the Returning Officer before industry leaders and professionals.

The Board will be led by Chairman G.S. Bawa, a veteran communication strategist and former General Secretary of PRSD. Dr. Jyoti Kumar, Chief General Manager (Corporate Communications), GAIL (India) Ltd., takes charge as Secretary. The leadership team includes Rama Vijay, former General Manager



(Corporate Communications), REC Ltd., as Vice Chairman; Dr. Akshat Chopra, Deputy Manager (Corporate Communications), Power Grid Corporation of India Ltd., as Joint Secretary; and Vipin Kharbanda as Treasurer.

Addressing the gathering, Chairman G.S. Bawa outlined

a focus on professional excellence, enhanced engagement, and enabling young talent through mentoring and skill development. Secretary Dr. Jyoti Kumar emphasised PRSD's role in upskilling, ethical practices, and fostering thought leadership in a rapidly evolving media landscape.

MPOST