

BEAUTIFICATION IN FOCUS

Indian Oil, DIAL set to adopt six PWD flyovers

Express News Service
New Delhi, November 15

SOON, THE areas beneath key flyovers in Delhi will don a fresh look with play areas, gardens and parking facilities. This comes as part of the Public Works Department (PWD) gearing up to hand over six flyovers in South Delhi to Indian Oil Corporation Limited (IOCL) and Delhi International Airport Limited (DIAL) for beautification and upgradation under its 'adopt a flyover' policy.

As part of the policy, the government aims to remove encroachments, homeless persons and beggars living under the flyovers, and to beautify these stretches as part of road development and enhancement, officials said.

To upgrade these stretches, the government has introduced a Corporate Social Responsibility (CSR) Initiative. Under this, private companies and firms can adopt a flyover and maintain the space by undertaking beautification and cleanliness drives.

In return, the government will provide these companies with ratings, along with permission for limited advertising rights on the adopted structures.

A senior PWD official said they have signed a Memorandum of Understanding (MoU) with IOCL for three years. "During this period, the company will beautify, clean and develop any utility area. The government will not have to pay anything. It is completely a CSR Initiative," officials said.

Some of the locations where the 'adopt a flyover' policy is soon to be launched include

THE PLAN



'Adopt a flyover' policy

- Private firms to maintain the space in return for advertising rights
- AIM - make it encroachment free, remove homeless persons, beautify

Chirag Delhi, Panchsheel flyover, IIT Delhi, Aurobindo Road, Punjabi Bagh and Mukarba Chowk.

"PWD has also signed an MoU with DIAL for repair and maintenance of Veer Banda Bafra Marg in North Delhi, near the heavily congested Rani Jhansi Marg," officials added.

Crude oil consolidates with bearish bias

CRUDE CHECK. Resistances can cap the upside and keep prices under pressure

Gurumurthy K

bl. research bureau

Crude Oil prices have been oscillating in a sideways range for more than a week now. Brent Crude Oil has been moving up and down between \$62.45 and \$65.25 per barrel. Within this range, the Brent Crude closed the week at \$64.40 per barrel.

As per the Short-term Energy Outlook released last week by the US Energy Information Administration (EIA), Crude Oil price is forecast to fall to \$55 next year. An increase in oil inventories due to higher production than the demand has been cited as the reason for the price drop by the EIA.

On the domestic front, the Crude Oil Futures contract traded on the Multi Commodity Exchange (MCX) broke its support at ₹5,250 per barrel but did not sustain. The contract has risen back from the low of ₹5,157. It closed the week at ₹5,342 per



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barrel. Here is our analysis on where the Crude Oil price is headed this week:

BRENT CRUDE (\$64.40)

The short-term picture continues to remain weak. As such the recent sideways move could just be a pause before the next leg of fall. Resistances are at \$65.50 and \$66.70. As long as the price stays

below these resistances, the downtrend will remain intact.

Chances are high for Brent Crude Oil to break the support at \$62.45. Such a break can take it down to \$60-\$59 or even \$57.50.

MCX CRUDE OIL (₹5,342)

The bounce seen towards the end of last week is unlikely to sustain. Resistances are at ₹5,400 and

₹5,530-5,550. A rise above ₹5,550 is less likely. That might need some strong trigger.

We can expect the MCX Crude Oil contract to reverse lower either from ₹5,400 itself or after a rise to ₹5,530-5,550. That leg of fall can drag the contract below ₹5,200 to target ₹5,000 on the downside. It will also keep the downside open to see ₹4,800-4,750 over the medium term.

TRADE STRATEGY

Last week we suggested going short on a break below ₹5,230. The trailing stop-loss at ₹5,200 would have been triggered for that.

Traders can take fresh short positions at ₹5,380 and ₹5,480. Keep the stop-loss at ₹5,620 initially. Trail the stop-loss down to ₹5,330 as soon as the contract goes down to ₹5,280.

Revise the stop-loss down to ₹5,240 and ₹5,180 when the price touches ₹5,190 and ₹5,120 respectively. Exit the shorts at ₹5,040.